

TRIANGLE ADULT SOCCER LEAGUE



NORTH CAROLINA'S LARGEST ADULT SOCCER LEAGUE

What we do

The mission of the Triangle Adult Soccer League is to **provide and promote soccer-related programming as an amateur sport, for recreational purposes and educational development**, for interested adult members of the community.

TASL is proud to launch a comprehensive fundraising initiative aimed at enhancing the experience and opportunities for adult players across our region. As a valued partner, your sponsorship directly supports vital areas of growth and development within our league and directly impacts the experiences of our soccer community.

With your partnership, we can **remove financial barriers** to participation. Together, we can **improve field conditions** and **increase access to quality facilities**. Your support will help us provide high-quality referees to ensure fair and safe play.

Who we are

31 active leagues

18 - 78 age range

5,200+ members

300+ referees



How you can have an impact

1. Fields and Facilities
2. League Development
3. Growth Opportunities
4. Player Assistance Fund
5. Community Impact
6. Professional Development

LEVELS OF SPONSORSHIP



TEAM SPONSORSHIP: MATCH DAY - \$7,500



- Your logo on the jerseys of a team of your choosing
- Logo on the team's schedule and standings page

Sponsorship covers the cost of socks, shorts, and 2 jerseys per player

A portion of the sponsorship supports the Bill Hanckel Foundation Fund, which provides financial assistance to ensure that all players can participate.

TITLE SPONSORSHIP - \$15,000

- A division of your choice will be named in recognition of your business.
- Winners of sponsored division will receive a prize with your logo and name
- Discounted team membership for your business staff and employees

Includes all previous sponsorship benefits

GOLDEN BOOT SPONSOR - \$5,000

- Logo on front of Summer Heat t-shirt (limited to first 4 sponsors)
- Logo on all TASL distribution emails throughout the year
- Logo on the home page with a link to your business
- Personalized email (1) from you to the league distribution list
- Sponsorship opportunities for ALL World Cup tournaments

Includes all previous sponsorship benefits

CHAMPIONS CIRCLE SPONSOR - \$2,500

- Logo on scheduling and standings page
- Sponsorship opportunities for one (1) World Cup tournament

Includes all previous sponsorship benefits

STARTING XI SPONSOR - \$1,000

- Logo (3x3) on the back of the Summer Heat t-shirt (limit 18 sponsors)
- Invitation to the captains' and league meetings

Includes league Legacy Sponsorship benefits

LEAGUE LEGACY SPONSOR - \$500

- Logo and link to business on the Sponsorship page
- Included in two (2) all-sponsor emails from TASL to full league distribution lists

FRIEND OF TASL SPONSOR - \$100

- TASL sticker
- Digital badge ("Proud Friend of TASL Sponsor")



PAYMENT

To pay by credit card, visit [our new sponsor page](#) to make your sponsorship contribution. If you prefer to pay by check, please use the form below.

Please email **registrar@tasl.us** to request an invoice if necessary to process payment.

- ☐ Team Sponsorship: Match Day: \$7,500
- ☐ Title Sponsor: \$15,000
- ☐ Golden Boot Sponsor: \$5,000
- ☐ Champions Circle Sponsor: \$2,500
- ☐ Starting XI Sponsor: \$1,000
- ☐ Club Legacy Sponsor: \$500
- ☐ Friend of TASL Sponsor: \$100

Logo for promotional materials sent to **registrar@tasl.us**

Company Name:

Contact Name:

Contact Phone:

Contact Email:

Please email this form to registrar@tasl.us or mail to:

Attn: Triangle Adult Soccer League

PO 99628

Raleigh, NC 27624

Triangle Adult Soccer League is a 501(c)4; therefore, contributions/donations are not tax-deductible.

With your partnership, we will have a unique opportunity to promote the health, teamwork, and engagement within the community and network of our own players and beyond. Together, we can build a league that is inclusive, dynamic, and reflective of the community we strive to serve. Thank you.

