



## NORTH CAROLINA'S LARGEST ADULT SOCCER LEAGUE

### What we do

The mission of the Triangle Adult Soccer League is to **provide and promote soccer-related programming as an amateur sport, for recreational purposes and educational development**, for interested adult members of the community.

TASL is proud to launch a comprehensive fundraising initiative aimed at enhancing the experience and opportunities for adult players across our region. As a valued partner, your sponsorship directly supports vital areas of growth and development within our league and directly impacts the experiences of our soccer community.

With your partnership, we can **remove financial barriers** to participation. Together, we can **improve field conditions** and **increase access to quality facilities**. Your support will help us provide high-quality referees to ensure fair and safe play.

### Who we are

**31** active leagues

**18 - 78** age range

**5,200+** members

**300+** referees



### How you can have an impact

1. Fields and Facilities
2. League Development
3. Growth Opportunities
4. Player Assistance Fund
5. Community Impact
6. Professional Development

# LEVELS OF SPONSORSHIP

## TEAM SPONSORSHIP: MATCH DAY - \$7,500

- Your logo on the jerseys of a team of your choosing
- Logo on the team's schedule and standings page

*Sponsorship covers the cost of socks, shorts, and 2 jerseys per player*

*A portion of the sponsorship supports the Bill Hanckel Foundation Fund, which provides financial assistance to ensure that all players can participate.*

## TITLE SPONSORSHIP - \$15,000

- A division of your choice will be named in recognition of your business.
- Winners of sponsored division will receive a prize with your logo and name
- Discounted team membership for your business staff and employees

*Includes all previous sponsorship benefits*

## GOLDEN BOOT SPONSOR - \$5,000

- Logo on front of Summer Heat t-shirt (limited to first 4 sponsors)
- Logo on all TASL distribution emails throughout the year
- Logo on the home page with a link to your business
- Personalized email (1) from you to the league distribution list
- Sponsorship opportunities for ALL World Cup tournaments

*Includes all previous sponsorship benefits*

## CHAMPIONS CIRCLE SPONSOR - \$2,500

- Logo on scheduling and standings page
- Sponsorship opportunities for one (1) World Cup tournament

*Includes all previous sponsorship benefits*

## STARTING XI SPONSOR - \$1,000

- Logo (3x3) on the back of the Summer Heat t-shirt (limit 18 sponsors)
- Invitation to the captains' and league meetings

*Includes league Legacy Sponsorship benefits*

## LEAGUE LEGACY SPONSOR - \$500

- Logo and link to business on the Sponsorship page
- Included in two (2) all-sponsor emails from TASL to full league distribution lists

## FRIEND OF TASL SPONSOR - \$100

- TASL sticker
- Digital badge ("Proud Friend of TASL Sponsor")



# PAYMENT

To pay by credit card, visit [our new sponsor page](#) to make your sponsorship contribution. If you prefer to pay by check, please use the form below.

Please email **registrar@tasl.us** to request an invoice if necessary to process payment.

- Team Sponsorship: Match Day: \$7,500
- Title Sponsor: \$15,000
- Golden Boot Sponsor: \$5,000
- Champions Circle Sponsor: \$2,500
- Starting XI Sponsor: \$1,000
- Club Legacy Sponsor: \$500
- Friend of TASL Sponsor: \$100

Logo for promotional materials sent to **registrar@tasl.us**

Company Name:

Contact Name:

Contact Phone:

Contact Email:

**Please email this form to [registrar@tasl.us](mailto:registrar@tasl.us) or mail to:**

Attn: Triangle Adult Soccer League  
PO 99628  
Raleigh, NC 27624

*Triangle Adult Soccer League is a 501(c)4; therefore, contributions/donations are not tax-deductible.*

**With your partnership, we will have a unique opportunity to promote the health, teamwork, and engagement within the community and network of our own players and beyond.** Together, we can build a league that is inclusive, dynamic, and reflective of the community we strive to serve. Thank you.

